

SPONSORSHIP PARTNER TIERS



Our differentiated tiers offer a range of levels to fit any marketing budget.

PREMIUM

\$35K

1 Available

PLATINUM

\$25K

2 Available

GOLD

\$12K

10 Available

Deadline to sponsor is January 1

PRE-CONFERENCE			
Pre-Conference Event Space	X	X	
Pre-Conference Event Marketing	X	X	
CONFERENCE			
Attendees	4	3	1
Exhibit Tables	(2) 6' Tables	(2) 6' Tables	(1) 6' Table
Breakout Programming*	X	X	
Tiered Booth Placement**	1st	2nd	3rd
GENERAL			
Keynote Introductions	3	1	
Reception Sponsor	X		
Co-Branded Conference Attendee Lanyards	X	X	
Speaker Gifts		X	
ATTENDEE COMMUNICATION			
Tiered Logo Website Placement	1st	2nd	3rd
Tiered Logo for Conference Collateral	1st	2nd	3rd
Program Ad Size	Full Page	Full Page	1/3 Page
Tiered Program Ad Location	1st	2nd	3rd
Attendee Communication	X	X	X
Marketing Material in Registration Packet	X		
Social Media Mentions	X	X	X

EARLY SPONSORS RECEIVE MAXIMUM EXPOSURE!

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**Based on EOS Purity*

***Final Sponsorship Details will be Provided to Sponsor After February 19, 2021*

SPONSORSHIP PARTNER TIERS CONTINUED

Deadline to
sponsor is
January 1

PREMIUM \$35K

SPONSORSHIP BENEFITS

Pre-Conference

Space to host pre-conference Session
Session included in published conference program
For Conference Attendees Only
Food, Beverage & A/V Not Included, Room Only (2500 sq.ft.)

Conference

4 Complimentary Tickets to the Conference
Breakout Programming
(2) 6 Foot Exhibit Tables
1st tier booth placement

General

Keynote Introduction (3)
Reception Branded Cocktail Napkins (1,000)
Reception Recognition
Reception Open Bar Recognition
Co-Branded Conference Attendee Lanyards

Advertising

Tiered Logo Website Placement
Tiered Company Logo displayed in conference communication
1st tier logo placement
Full-page company ad in conference program
One (1) Marketing Material Item Up to a
Page in Size at Registration
Social media mentions

PLATINUM \$25K

SPONSORSHIP BENEFITS

Pre-Conference

Space to host pre-conference Session
Session included in published conference program
For Conference Attendees Only
Food, Beverage & A/V Not Included, Room Only (2500 sq.ft.)

Conference

3 Complimentary Tickets to the Conference
Breakout Programming
(2) 6 Foot Exhibit Tables
2nd tier booth placement

General

Keynote Introduction (1)
Co-Branded Conference Attendee Lanyards
Speaker Gifts

Advertising

Tiered logo website placement
Tiered Company Logo displayed in conference communication
2nd tier logo placement
Full-page company ad in conference program
Social media mentions

GOLD \$12K

SPONSORSHIP BENEFITS

Conference

1 Complimentary Tickets to the Conference
(1) 6 Foot Exhibit Tables
3rd tier booth placement

Advertising

Tiered logo website placement
Tiered Company Logo displayed in conference
communication
3rd tier logo placement
1/3 program ad size
Social media mentions

SPONSORSHIP UPGRADE OPPORTUNITIES

**In-Person Pre-Conference Sessions
(2 HOUR TIME SLOTS AVAILABLE)
\$5,000**

**Networking Break Sponsor
(ONLY 3 AVAILABLE)
\$3,000**

**Upgrade Program Advertisement
\$1,500**